

# TRAVELLING TOM

## MEDIA KIT



# ABOUT TOM

## Hi, I'm Tom, and I'm a travelholic!

I'm a 25-year-old travel-lover, based between Manchester and Liverpool in the UK, currently working full-time as a travel content creator.

I started this blog off in 2015 as an amalgamation of my passion for travel and my educational background, and have since acquired both a BA and MA in journalism.

Travelling Tom is a website that explores the notion of travel for students and the working person. Its aim is to help people travel and travel frequently, while also dealing with restrictions on both money and time.

Here I combine my expertise and interest in travel, having visited in excess of 55 countries, with my journalistic talents extending far beyond the written word, enabling me to create awesome content.

I love to experience the famous sights and sounds across the globe, but I also adore unearthing the hidden gems of our planet. You're as likely to find me on a city break in Stockholm as you are being ferried across a river in the Gambia.

Grab your suitcase and welcome to my world.



# THE NUMBERS

## SOCIAL SCORE



1,251+



5,104+



4,961 +



1,066+



121 +

TOTAL: 12,503+

## WEBSITE

4,150+

Unique visitors per  
month

6,630+

Page views per  
month



44%

MALE



56%

FEMALE

### AGE GROUPS

13%

18-24

49%

25-34

38%

35+



29%

UK



17%

USA



54%

ROW



# WHAT I CAN DO FOR YOU

I ensure a professional and courteous service, with your needs and our working relationship the priority.

I will endeavour to meet your specifications, offering a variety of different services, including:

- Written posts and features
- Photography and filmmaking (Equipment includes: DSLR, vlogging camera, point and shoot, GoPro, drone and full pop-up studio)
- Sponsored posts
- Product reviews
- Service reviews
- Press trips
- Brand ambassador roles
- Social media takeovers
- Advertising and other promotion

There are no set prices. Any project we work on will be bespoke, and the terms of any collaboration or partnership will be dependent on what the your requirements, what the project entails and a mutual agreement.



# WHO I'VE WORKED WITH

“Many thanks for your content! It’s fantastic!”

*Marie-Christin Przemus, Hamburg Tourismus*



# INTRODUCING...

# TRAVELLING TOM

## DIGITAL TRAVEL MEDIA FREELANCER

Coming soon to the Travelling Tom portfolio is Travelling Tom Digital.

If you're looking for a solution to your travel media problems, then you've come to the right place. With over five years of professional digital experience and a portfolio of high-quality work, I can write, edit, shoot or plan your way to success in any travel-related project.

I have a passion for creating amazing travel content and I am an online and social media native. If you've got a travel media problem, let me be the solution.

I've got the know-how and tools to ensure you succeed.



# MY OTHER VENTURES



THE  
TRAVELLING TOM  
PODCAST  
EST 2018

## THE TRAVELLING TOM PODCAST

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YouTube's first and only video podcast where we discuss travel, life and so much more - uncensored and uncut. This bi-weekly production also has guests, who share their incredible travel stories with the world. Also available in audio format on [Anchor](#) and Apple Podcasts.

## NORTH UK TRAVEL BLOGGERS

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I recently created an online community where bloggers, vloggers and content creators in the north of the UK can come together to share their content and ideas, find collaborations and offer help, connect with PR companies and find out about local, travel-related events.

**NORTH**   
TRAVEL BLOGGERS

# COMING SOON!

## COMING SOON

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Over the next few months I am planning on adding two new websites to my catalogue. Leading on from my [ultras.travel](#) Instagram account, I will be creating a website aimed at people wishing to watch football games abroad. I'll also be introducing a platform which will harness the power of travel content creators. Stay tuned for more information.

# GET IN TOUCH!

## CONTACT ME



TRAVELLINGTOM.COM



TOM@TRAVELLINGTOM.COM

## CONNECT WITH ME



FACEBOOK.COM/THETRAVELLINGTOM



INSTAGRAM.COM/TRAVELLING.TOM



TWITTER.COM/TRAVELLINGTOM\_



PINTEREST.COM/TRAVELLINGTOM



YOUTUBE.COM/TRAVELLING TOM





# FIND OUT MORE



[WORK WITH ME PAGE](#)

# TRAVELLING TOM

## DIGITAL

TRAVEL MEDIA FREELANCER

[TRAVELLING TOM DIGITAL](#)